



FIRE
CONTRACTORS
CONFERENCE
AUSTRALIA

EXHIBITION & SPONSORSHIP PROSPECTUS



Wednesday 1 - Thursday 2 July 2026



Swissôtel Sydney, Australia

WWW.FIREPROTECTIONCONF.COM

Join Us in Sydney for the Fire Contractors Conference Australia!



**SWISSÔTEL SYDNEY, AUSTRALIA
WEDNESDAY 1 - THURSDAY 2 JULY 2026**

Get ready to be part of Australia's premier event for the fire protection contracting industry, the **Fire Contractors Conference Australia**, coming to **Sydney this July!**

Over two action-packed days, this conference and exhibition will bring together contractors, suppliers, engineers, regulators, and industry leaders from across Australia, New Zealand and Asia to explore the **future of fire protection**. With an exciting program of keynote presentations, technical sessions, panel discussions, and live demonstrations, you'll gain fresh insights into the trends, technologies, and standards shaping our industry.

The **Exhibition** will showcase the latest products, systems, and innovations from leading manufacturers and service providers. It provides the perfect opportunity to see new solutions in action and connect directly with experts driving change across the sector.

Whether you're looking to expand your professional network, learn from the best, or position your business at the forefront of fire protection excellence, **this is the event you can't afford to miss.**

Save the date, start planning your trip, and join us in Sydney for two unforgettable days of learning, networking, and inspiration. Together, let's build a safer, smarter future for fire protection.

Be part of it, the Fire Contractors Conference Australia, Sydney.

Mark Potter
Chair - Conference Program Committee

The **Fire Contractors Conference Australia** attracts a diverse range of industry-specific attendees, primarily professionals involved in the **design, installation, maintenance, and regulation** of fire protection systems. These systems include both active and passive systems that are installed and maintained to protect lives.

Primary Attendees

Fire Protection Contractors

- ▶ Business owners, project managers, and technicians responsible for installing and maintaining fire suppression, detection, and alarm systems.
- ▶ Both small business operators and large contracting firms.
- ▶ Permit holders of fire protection industry permit scheme for the Ozone Protection and Synthetic Greenhouse Gas Management Program

Fire Safety Engineers, Building Certifiers/Surveyors and Designers

Professionals involved in fire system design, performance-based design, hydraulic calculations, and compliance with building codes and standards.

Consultants and Compliance Specialists

Experts in building certification, fire safety assessments, testing and commissioning, and auditing fire protection systems.

Manufacturers and Suppliers

Representatives from companies providing fire safety products and technologies — sprinklers, alarms, extinguishers, emergency lighting, suppression agents, and related hardware/software.



Motivations for Attending

- ▶ Staying current with evolving standards and technologies
- ▶ Networking with peers, suppliers, and regulators
- ▶ Learning about compliance, sustainability, and innovation
- ▶ Exploring new business opportunities and partnerships

Facility Managers and Building Owners

People responsible for managing commercial, industrial, and residential buildings seeking to stay up to date with compliance and maintenance requirements.

Fire Services, Municipal, State and Federal Government Regulators

Officials from fire services, building regulators, and standards organisations who influence and enforce fire protection codes and practices at all levels.

Industry Associations and Educators

Representatives from professional organisations (e.g. Australian Institute of Building Surveyors, Association of Australian Certifiers, Engineers Australia, Society of Fire Safety, Fire Protection Association Australia), training institutions, and research bodies involved in workforce development and policy.



Sponsorship Options

Benefits to your business:



GENERATE NEW SALES LEADS

Put your business face to face with potential buyers and generate new opportunities.



GROW YOUR BRAND AWARENESS

Promote your business to the largest dedicated Fire Contractors Conference audience in the Southern Hemisphere.



ACCESS TO DECISION MAKERS

Put your team and business in front of key industry influencers and decision makers and build strategic relationships.

GOLD SPONSOR

\$10,000.00 AUD

SILVER SPONSOR

\$7,000.00 AUD

BRONZE SPONSOR

\$4,000.00 AUD

LANYARDS

\$4,400.00 AUD

WATER STATIONS

\$6,600.00 AUD

COFFEE CART

\$6,600.00 AUD

GOLD

\$10,000.00 AUD

- ▶ Welcome Reception Sponsorship – includes display of 2 x banners* and a 5-minute welcome address
- ▶ Complimentary Tradeshow Space (3x2m), including trestle table, 2x chairs
- ▶ 4x Complimentary full two-day conference passes
- ▶ Logo included on selected event signage, determined by organising committee
- ▶ Logo included on conference room holding slide
- ▶ Inclusion of your logo on all conference promotional materials – print and online
- ▶ Conference program feature – company profile including logo and 120-word company spotlight
- ▶ Sponsor acknowledgement in the conference program
- ▶ Full page advertisement in conference program*
- ▶ Sponsors acknowledgement in all pre-event and post-event communications, to a database of 16,000+ emails
- ▶ Sponsor acknowledgement on the event website, including logo linked to your website URL
- ▶ 120 words company feature and logo in 1 pre-event promotional email
- ▶ 2x Dedicated social media posts (approved by organising committee)
- ▶ 1x Email banner ad on a promotional event email pre-show*

*Sponsor to provide these items to organising committee prior to the event



SILVER

\$7,000.00 AUD

- ▶ Complimentary Tradeshow Space (3×2m), including trestle table, 2x chairs
- ▶ 2x Complimentary full two-day conference passes
- ▶ Logo included on selected event signage, determined by organising committee
- ▶ Logo included on conference room holding slide
- ▶ Inclusion of your logo on all conference promotional materials – print and online
- ▶ Sponsor acknowledgement in the conference program
- ▶ Half page advertisement in conference program*
- ▶ Sponsors acknowledgement in all pre-event and post-event communications, to a database of 16,000+ emails
- ▶ Sponsor acknowledgement on the event website, including logo linked to your website URL
- ▶ 1x Dedicated social media posts (approved by organising committee)
- ▶ 1x Email banner ad on a promotional event email pre-show*

BRONZE

\$4,000.00 AUD

- ▶ Complimentary Tradeshow Space (3×2m), including trestle table, 2x chairs
- ▶ 1x Complimentary full two-day conference passes
- ▶ Sponsor acknowledgement in the conference program
- ▶ Sponsors acknowledgement in all pre-event and post-event communications, to a database of 16,000+ emails
- ▶ Sponsor acknowledgement on the event website, including logo linked to your website URL

Tradeshow spaces are provided with:

- ▶ 1x trestle table
- ▶ 2x chairs



All other items are an additional cost and can be ordered through the official contractor "Asia Expo Hire."

*Sponsor to provide these items to organising committee prior to the event

LANYARDS

\$4,400.00 AUD

An exclusive opportunity to put your brand in front of every conference attendee.

- ▶ Logo to appear on the event website
- ▶ Lanyards to be supplied by the sponsor*

WATER STATIONS

\$6,600.00 AUD

- ▶ Branded water stations through-out entire event space
- ▶ Branded water bottles can be supplied by the sponsor*
- ▶ Logo to appear in the event website;
- ▶ Logo and recognition in the printed Conference Program
- ▶ Sponsors acknowledgement in pre-event and post-event communications, to a database of 16,000+ emails
- ▶ 1 x Complimentary conference registration

COFFEE CART

\$6,600.00 AUD

Become the most popular exhibitor in the Tradeshow.

- ▶ Exclusive naming rights of the coffee cart – located directly next to your tradeshow space
- ▶ Includes 200 cups per day, a barista, coffee, milk, tea, etc (branded cups can be supplied by the sponsor*)
- ▶ Opportunity to brand additional coffee cart space*
- ▶ Logo to appear in the event website;
- ▶ Logo and recognition in the printed Conference Program
- ▶ Sponsors acknowledgement in pre-event and post-event communications, to a database of 16,000+ emails
- ▶ 1 x Complimentary conference registration

Have an idea?

Contact the events team below to discuss your idea and tailor a sponsorship package to suit you.

QUESTIONS?

Contact Jarred from the events team.

Jarred Stevens

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